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# FALCON STADIUM



E A S T C L U B





FALCON STADIUM



## EAST SIDE OVERVIEW

THE NEW EAST CLUB WILL PROVIDE FALCON FANS AN UNMATCHED SETTING TO TAKE IN FOOTBALL, LACROSSE AND SPECIAL EVENTS. THE NEW EAST CLUB WILL REPLACE THE EXISTING EAST CONCOURSE FEATURING STATE-OF-THE-ART AMENITIES WITH ENDZONE TO ENDZONE VIEWING AND ENHANCED ENTERTAINMENT OPPORTUNITIES FOR SPECIAL EVENTS, CORPORATE, AND GROUP GATHERINGS.

THE NEW EAST CLUB WILL HAVE FOUR DIFFERENT INDOOR SEAT OFFERINGS, ALL WITH FULL CLUB ACCESS, ALONG WITH TWO OPEN-AIR HOSPITALITY DECKS. IN TOTAL MORE THAN 1,000 NEW PREMIUM SEATS WILL BE ADDED TO FALCON STADIUM.

## ADDITIONAL AMENITIES

- RESERVED PARKING (DIRECTLY ACROSS FROM VIP ENTRANCE)
- PREMIUM FOOD & BEVERAGE
- EASY GRAB-N-GO BEVERAGES
- COMPLIMENTARY BEER & WINE
- TOP-SHELF COCKTAILS
- OPERABLE WINDOWS
- CLIMATE CONTROLLED CLUB



## VIP ENTRANCE



East Club Members will enjoy a private VIP entrance, directly across from reserved parking on Falcon gamedays, featuring a VIP welcome desk, elevator, and escalators.



## CLUB INTERIOR



The club interior will feature a large dining area, high-end concessions, grab-n-go beverages, complimentary beer & wine, Air Force Football legacy displays, and two roof top decks.



## PREMIUM SEAT OFFERING #1



Take your gameday experience to the ultimate level in one of our Living Room Loges, featuring premium reclining chairs, a private TV, waitstaff and more!



## PREMIUM SEAT OFFERING #2



Standard loge seating allows for customization from 4 and up to 10 guests, delivering an incredible gameday experience!



## PREMIUM SEAT OFFERING #3 & #4



Premium Club Seats will be the plushest club seats in locations closest to the 50 yard line. The Standard Club Seats will be on either side, extending to approximately the 20 yard lines.



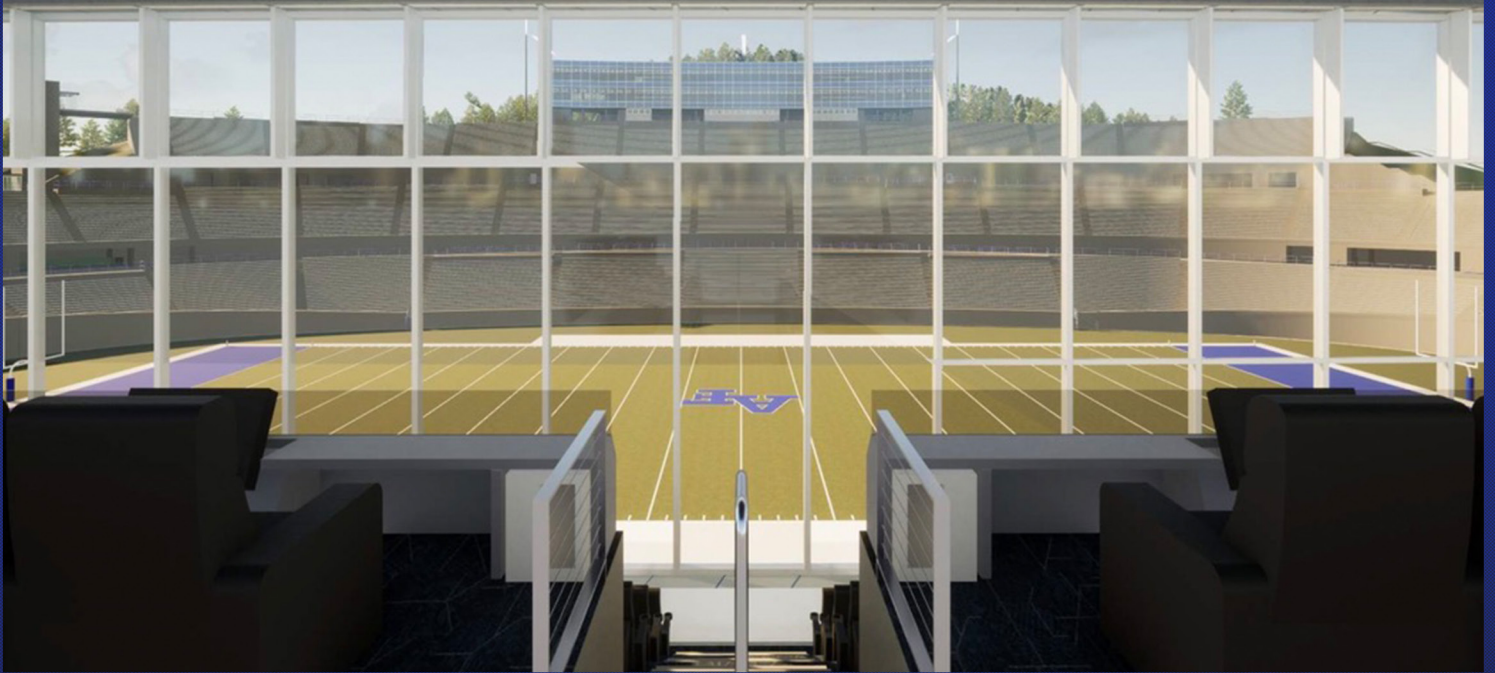
## OUTDOOR CHAIRBACK SEATS



Prefer to sit outdoors and be closer to the live action? The East Club renovation will allow for the addition of 350 covered Outdoor Chairback Seats in the top rows of the bowl below the East Club. The Outdoor Chairback Seats will have dedicated concessions but will not include East Club access.

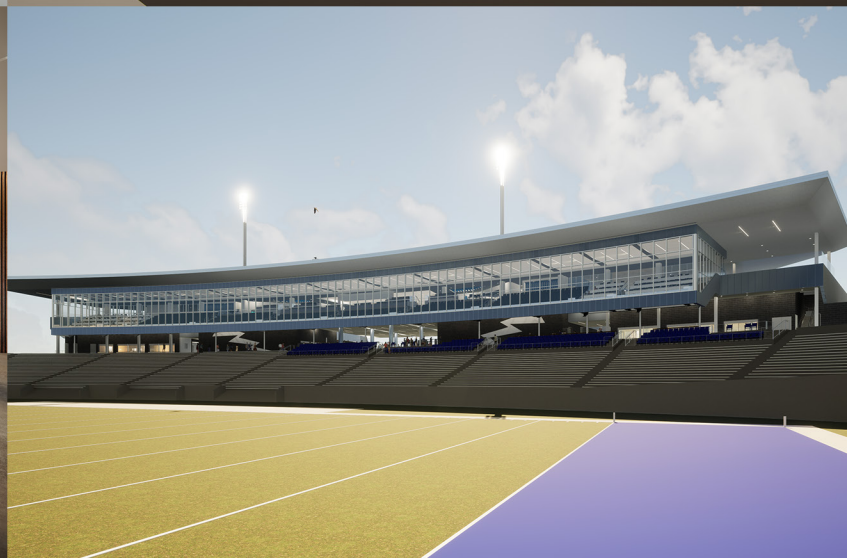
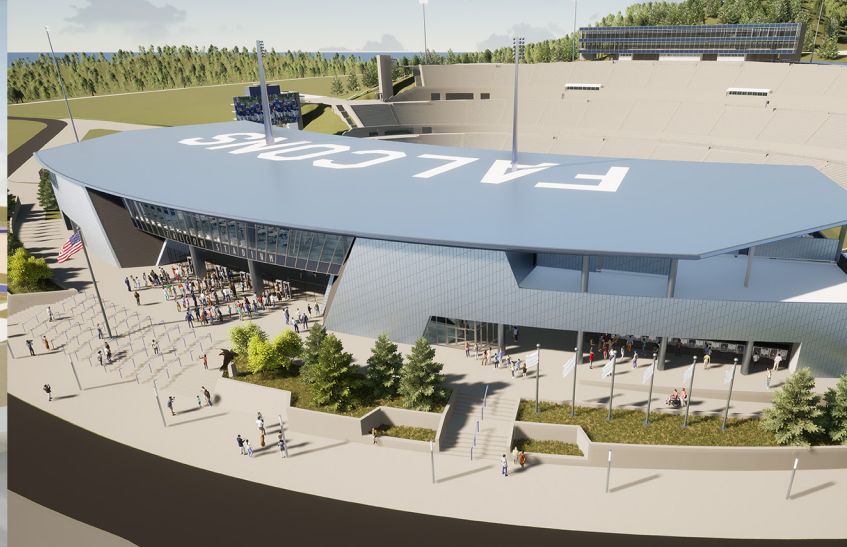


## OPERABLE WINDOWS



The East Club will feature operable windows and amplified natural sound, all while providing a climate-controlled environment.







# *EAST CLUB PRICING*

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***NO.1***

***LIVING ROOM LOGE: \$8,750 ANNUAL PER SEAT***

Dedicated East Club VIP entrance, premium reclining seat, private TV within loge, loge attendant/waitstaff, complimentary premium parking pass, complimentary beer, wine, and gameday snacks with access to purchase upgraded concessions

***NO.2***

***STANDARD LOGE: \$5,000 ANNUAL PER SEAT***

Dedicated East Club VIP entrance, premium high-back seating allowing for seating options from four to ten guests, complimentary premium parking pass, complimentary beer, wine, and gameday snacks with access to purchase upgraded concessions



**NO.3**

## ***PREMIUM CLUB SEATS: \$4,000 ANNUAL PER SEAT***

Dedicated East Club VIP entrance, premium chair-back seating allows for seats with closest proximity to the 50-yard line, complimentary premium parking pass, complimentary beer, wine, and gameday snacks with access to purchase upgraded concessions

**NO.4**

## ***STANDARD CLUB SEATS: \$3,500 ANNUAL PER SEAT***

Dedicated East Club VIP entrance, premium chair-back seating allows for extended viewing to approximately the 20-yard line, complimentary premium parking pass, complimentary beer, wine, and gameday snacks with access to purchase upgraded concessions

**NO.5**

## ***OUTDOOR CHAIRBACK SEATS: \$1,750 ANNUAL PER SEAT***

Covered outdoor chairback seating, complimentary parking pass, and access to dedicated premium concessions area



## TEAM STORE



## GRAB-N-GO CONCESSIONS



## ADDITIONAL HIGHLIGHTS

- MODERN AND EFFICIENT STADIUM ENTRANCE
- ENHANCED FAN EXPERIENCE FOR ALL FALCON FANS
- NEW CONCESSIONS, BATHROOMS AND AMENITIES FOR THE ENTIRE EAST CONCOURSE OF FALCON STADIUM
- A HERITAGE PLAZA
- NEW TEAM STORE AND TICKET OFFICE
- IMPROVED ACCESSIBILITY AND ADA SEATING



*GROUNDBREAKING  
CEREMONY*

*EAST BLEACHERS  
REMOVED*

*STEEL WORK  
BEGINS*

*INTERIOR WORK  
BEGINS*

*EAST CLUB & OUTDOOR  
CHAIRBACK SEATING  
SELECTION & ALLOCATION*

*APRIL 2023*

*SEPT. 2023*

*2024 FOOTBALL SEASON*

*JANUARY 2023*

*MAY 2023*

*CONSTRUCTION &  
DEMOLITION BEGINS*

*GROUNDWORK  
COMPLETED*

*TOPPING OUT  
CEREMONY*

*FOOD & CONCESSION  
TASTING*

*EAST CLUB OPENS*





Interested in being an inaugural member of the East Club for the 2024 season? Utilize the QR Code to be one of the first to receive project updates and additional information!

More Questions? Visit **FalconAthleticFund.com** or contact the Falcon Athletic Fund office at **719-333-4545** or **giving@airforceathletics.org**.

To learn more about philanthropic opportunities, visit **falconstadium.org**

